



**BOARD OF DIRECTORS
SPECIAL MEETING: BOARD WORKSHOP**

Thursday, July 18, 2024, at 5:00 p.m.

**Benton County Administration Building, Room 303
7122 W. Okanogan Place Building E, Kennewick, Washington**

*Notice: Meeting attendance options include in-person and virtual via Zoom
Spanish language translation is available via Zoom*

Meeting Link:

<https://us06web.zoom.us/j/82776947328?pwd=0hqjUDMGYX99URPHPaRFzeMcY7olKo.1>

Phone: 253 205 0468 / Toll Free: 888 788 0099

Meeting ID: 827 7694 7328 / Passcode: 183486

**Pursuant to the Open Public Meetings Act, this meeting is open to the public;
however, no public comment will be taken during the meeting.**

AGENDA

- | | |
|--|-------------------------|
| 1. Convene Board Meeting | Chair Will McKay |
| 2. Roll Call | Anel Montejano |
| 3. Presentation | |
| A. Presentation of 2025 Annual Service Plan & Additional Information | |
| 4. Discussion | Board Members |
| 5. Next Meeting | |
| Regular Board Meeting – Thursday, July 18, 2024, at 6 p.m. | |
| 6. Adjournment | |



**REUNIÓN DE LA JUNTA DIRECTIVA
REUNIÓN EXTRAORDINARIA: TALLER DE LA JUNTA**

Jueves, 18 de Julio, del 2024, a las 5:00 p.m.

**Edificio de la Administración del Condado de Benton, Sala 303
7122 W. Okanogan Place, Edificio E, Kennewick, Washington**

*Aviso: Las opciones de asistencia a las reuniones incluyen en persona y
virtuales a través de Zoom*

Traducción al Español está disponible a través de Zoom

Enlace de la reunión:

<https://us06web.zoom.us/j/82776947328?pwd=0hqjUDMGYX99URPHPaRFzeMcY7olKo.1>

Teléfono: 253 205 0468 / Número gratuito: 888 788 0099

ID de Reunión: 827 7694 7328 / Contraseña: 183486

En conformidad con la Ley de Reuniones Públicas Abiertas, esta reunion esta abierta al público; sin embargo, no se aceptarán comentarios públicos durante la reunion.

AGENDA

- 1. Convocar reunión de la Junta** Presidente Will McKay
- 2. Pase de lista** Anel Montejano
- 3. Presentación**
 - A. Presentación del 2025 Plan de Servicio Anual e Información Adicional**
- 4. Discusión** **Miembros de la Junta**
- 5. Próxima reunión**

Reunión ordinaria de la Junta - Jueves, 18 de Julio, 2024, a las 6 p.m.
- 6. Aplazamiento**



2025

Annual Service Plan



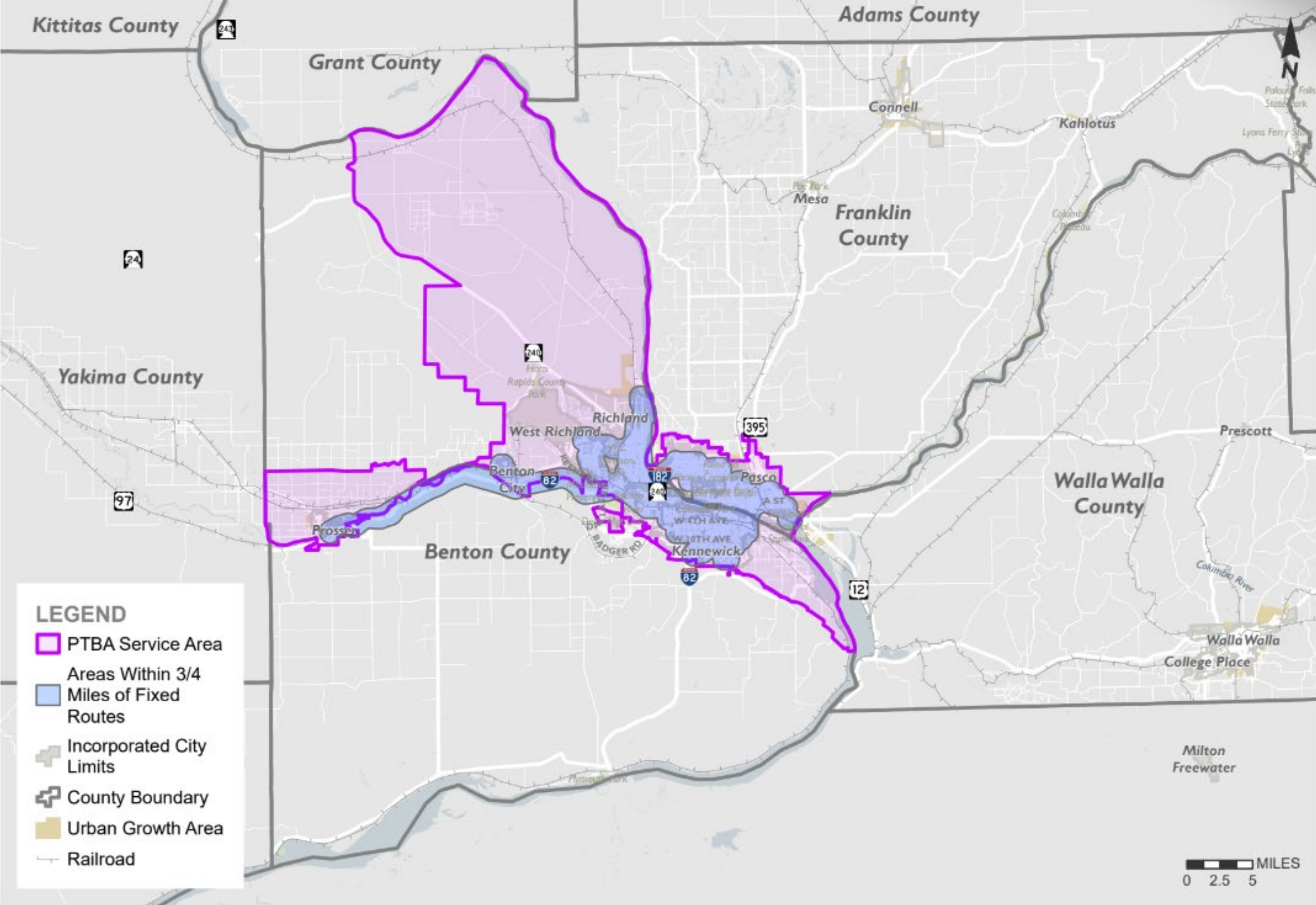
Workshop July 18, 2024

Agenda

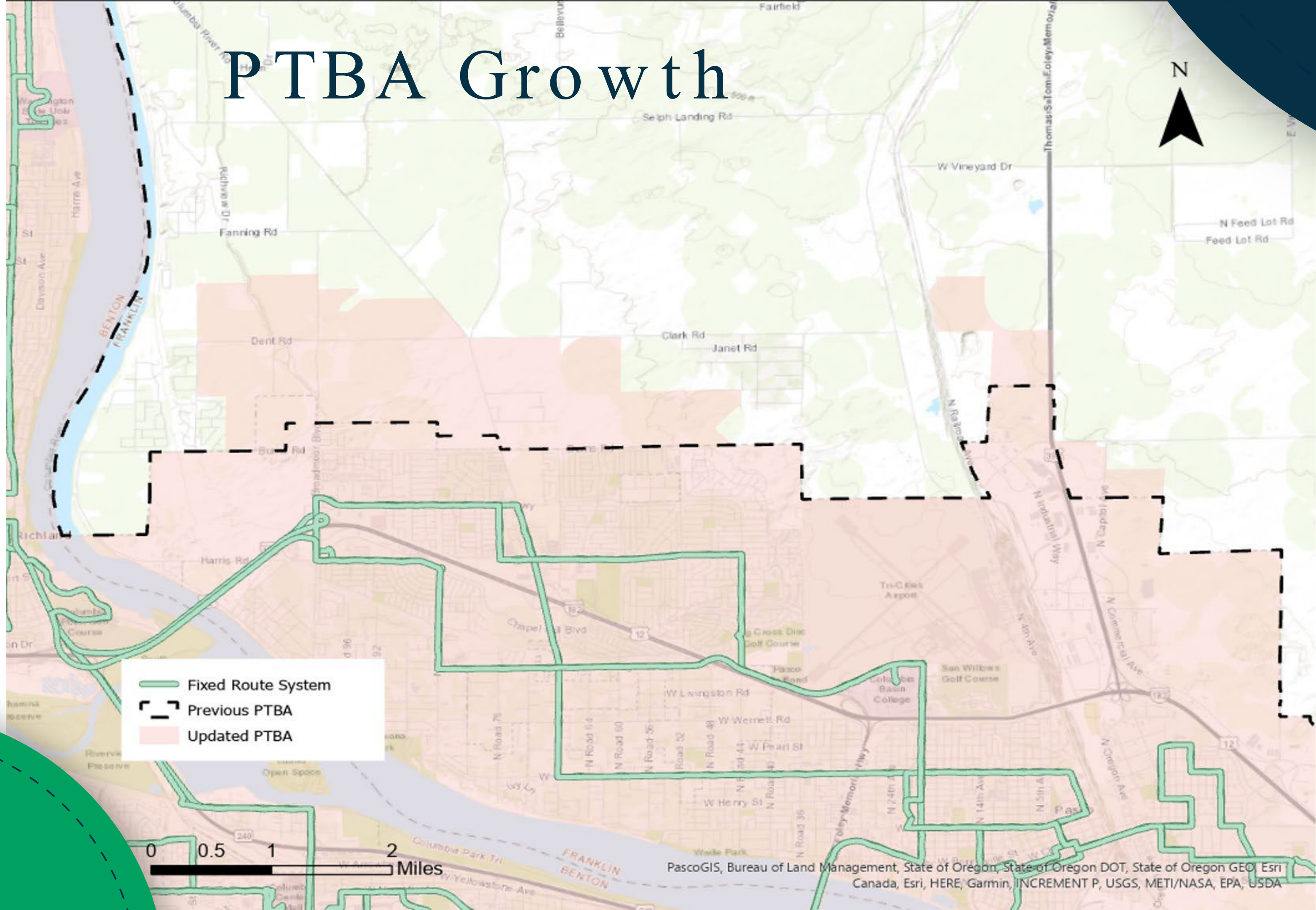


- ▶ **Public Transit Benefit Area Growth**
- ▶ **Fixed Route Analysis Tools**
- ▶ **Fixed Route Ridership & Improvements**
- ▶ **Youth Ride Free**
- ▶ **Annual Service Plan Scenarios**

PTBA Overview



PTBA Growth



- Fixed Route System
- Previous PTBA
- Updated PTBA

0 0.5 1 2 Miles

Analysis Tools

Hopthru

Boardings &
Alightings by Stop

Streets Reports

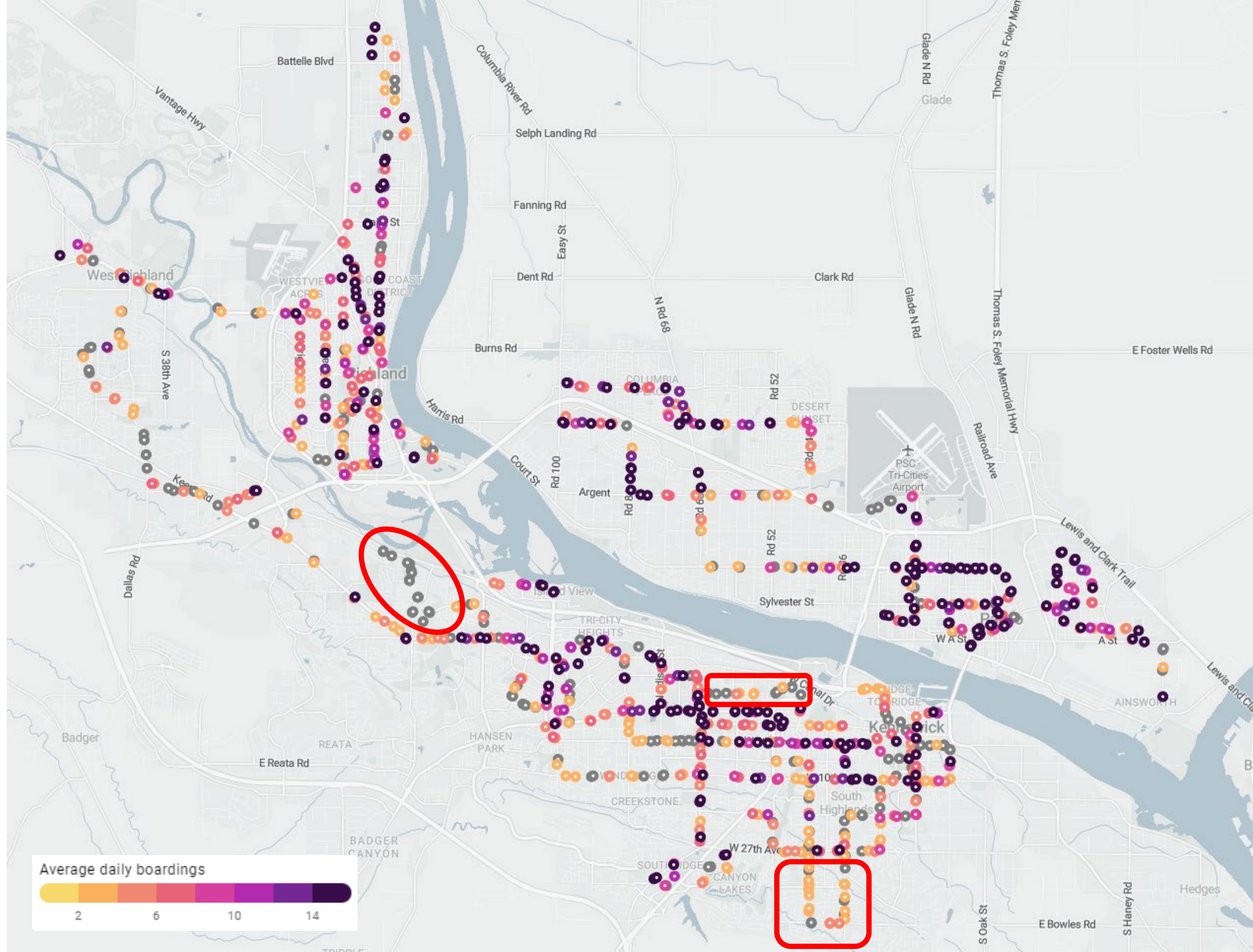
On-Time Performance
Ridership
All Metrics for Fixed
Route

Remix

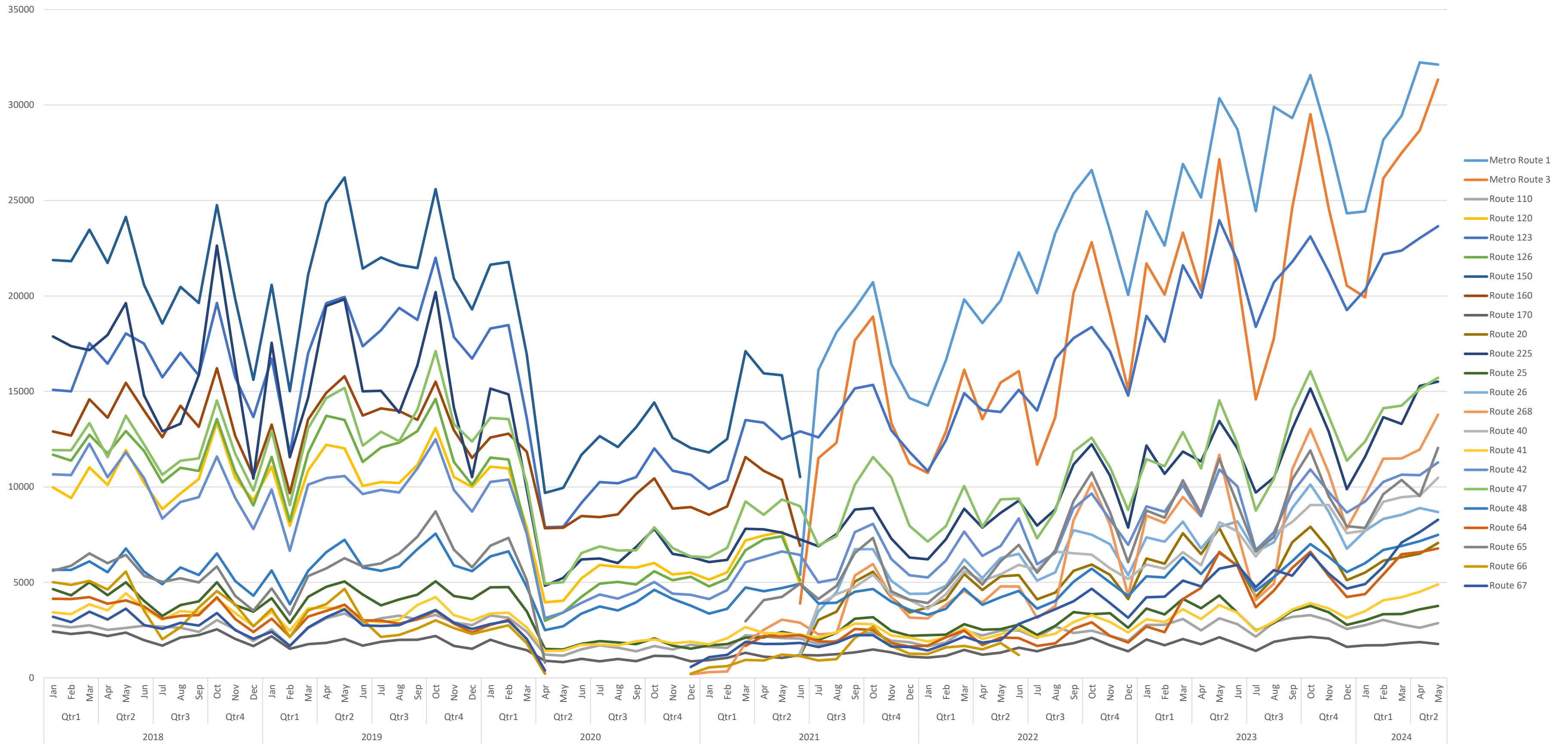
Route Design
Demographics

Hopthru

- ✓ Ridership by stop
- ✓ Boarding & Alighting



Weekday Ridership by Route (2018 – May 2024)



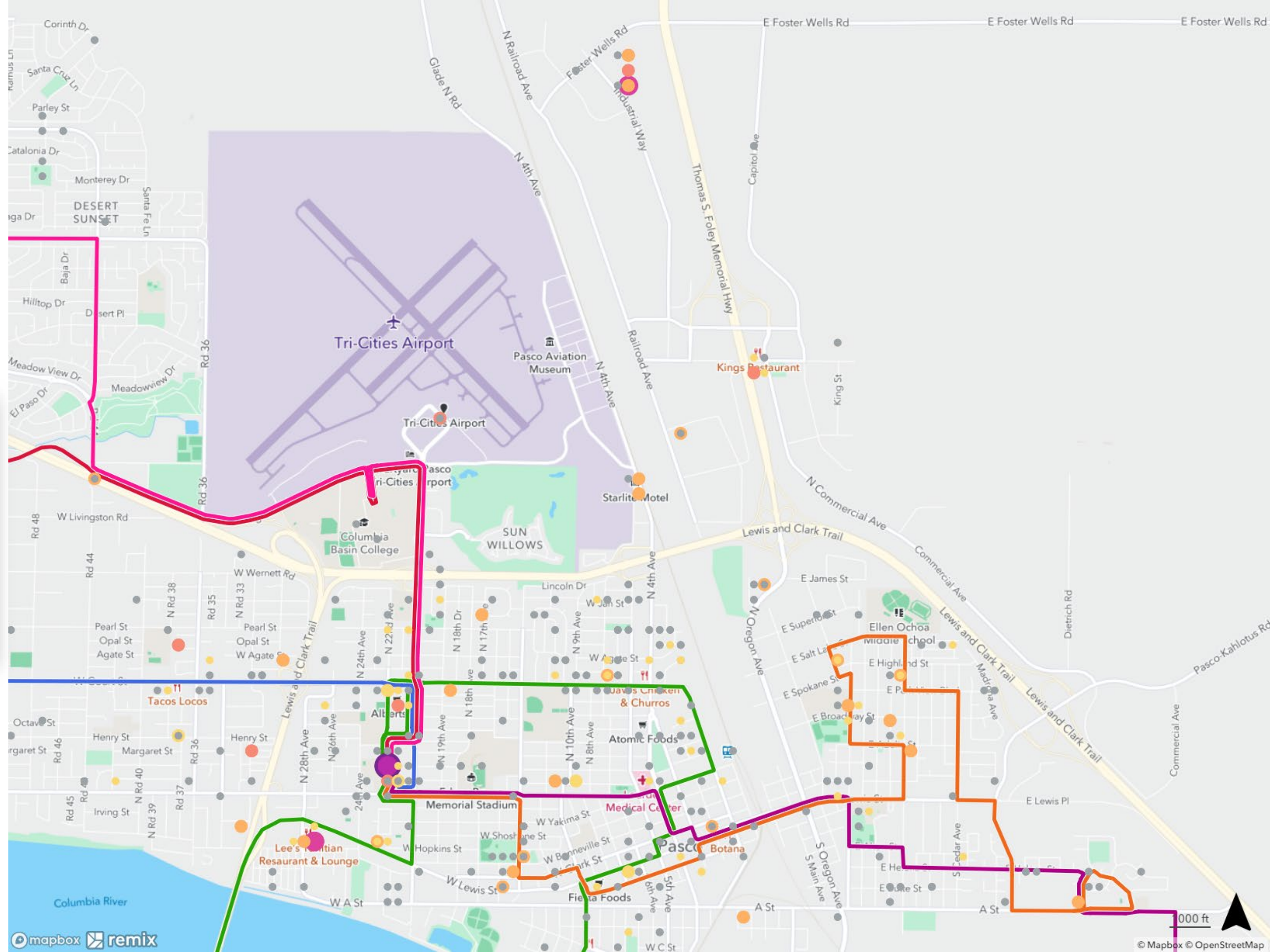
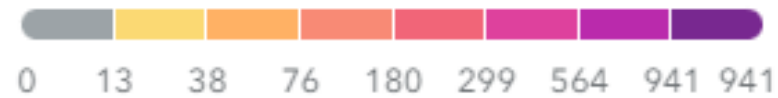
CONNECT Ridership

Via Quarterly Rides

Quarterly Via ride data in Tri-Cities
Washington, USA

Quarter: 2023-12-25

Type: Rides



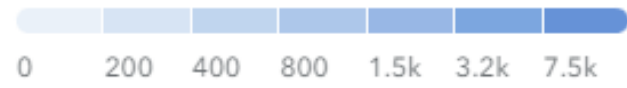


Demographics

Commutes CTPP

A combined map visualization showing both population and jobs. CTPP data based on American Community survey, 2016.

JOBS / SQ MI



Minority

People per square mile who are non-White or of Hispanic / Latino origin, by block group.

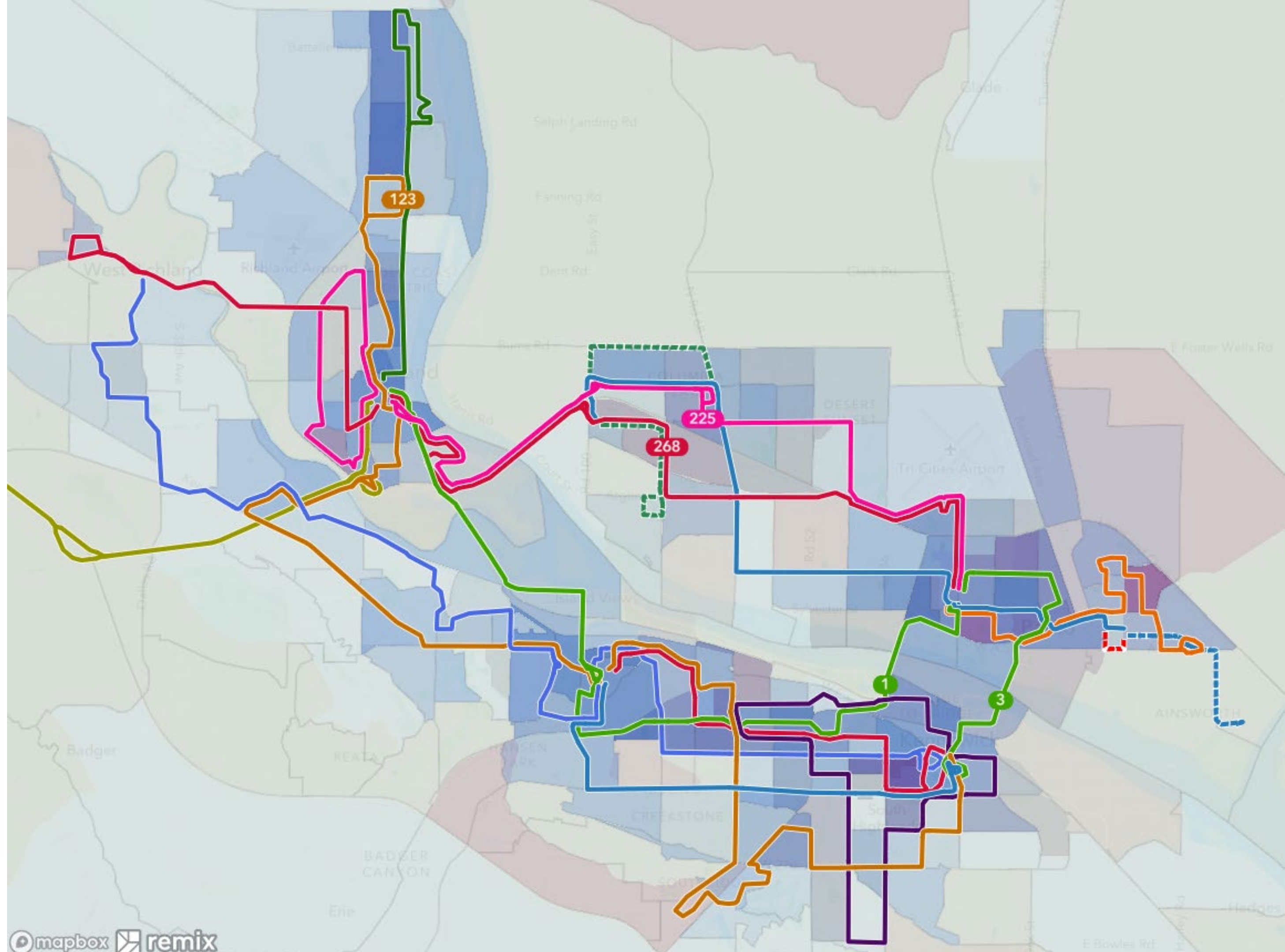
PEOPLE / MI²



Poverty (2021)

People per square mile falling below the [poverty threshold](#), by block group.

PEOPLE



Fixed Route Ridership Trends

01

Weekday

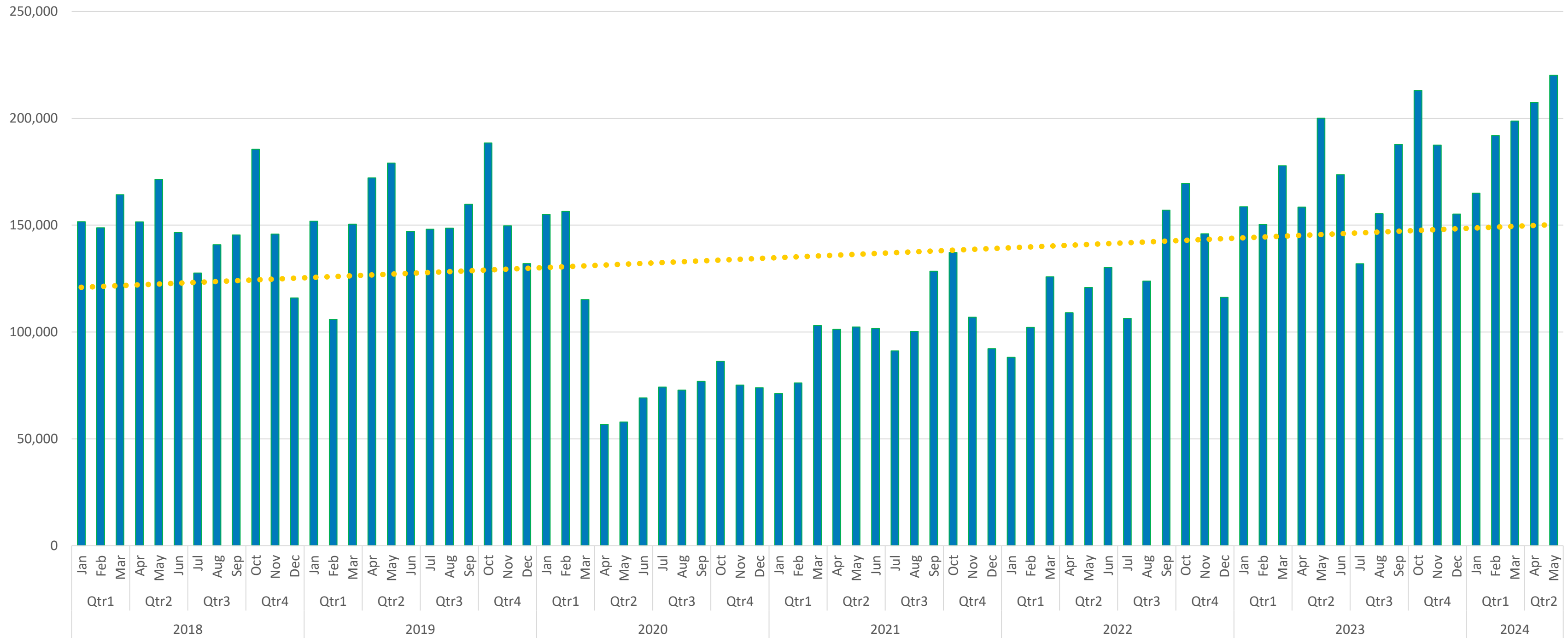
02

Saturday

03

Sunday

Weekday Ridership: 2019 - 2024



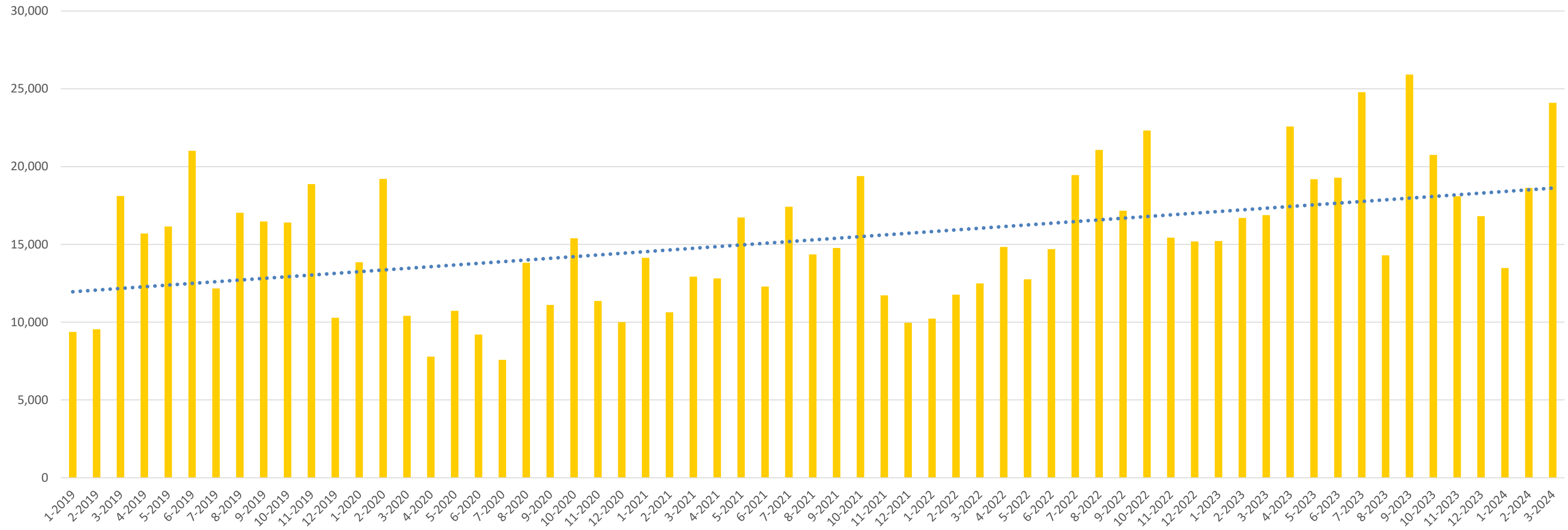
	2019	2020	2021	2022	2023
Total Weekday Boardings	1,829,438	1,075,576	1,231,454	1,543,715	2,057,669
YOY % Change		-41%	+14%	+25%	+34%

*12% increase over pre-COVID ridership (+228,231)

Fixed Route

Saturday Ridership: 2019

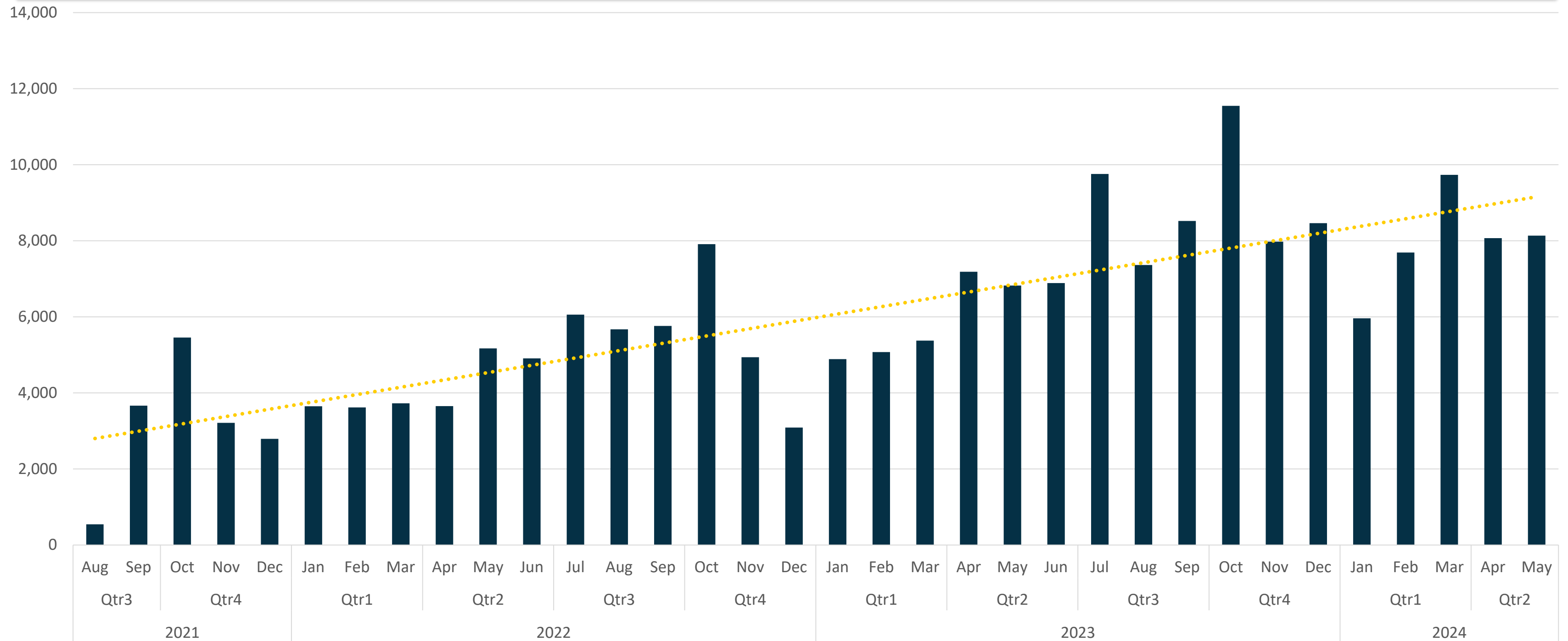
- 2024



	2019	2020	2021	2022	2023
Total Saturday Boardings	181,153	140,449	167,160	187,423	230,515
YOY % Change		-22%	+19%	+12%	+23%

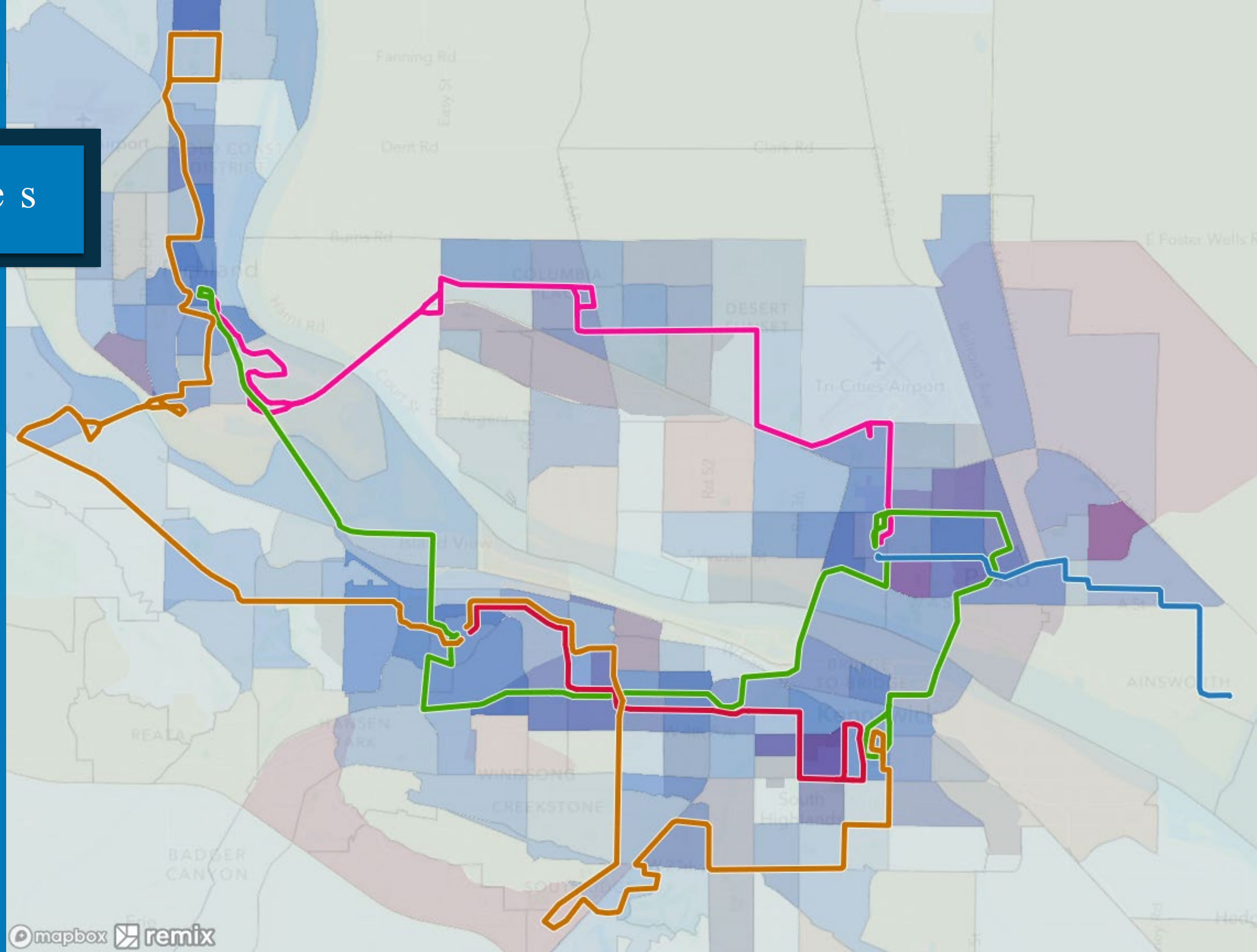
*27% increase over pre-COVID ridership (+49,362)

Fixed Route Sunday Ridership: 2021-2024



	2021	2022	2023
Total Sunday Boardings	15,710	58,202	90,322
YOY % Change		+270%	+55%

Sunday Routes



Fixed Route - PM Service

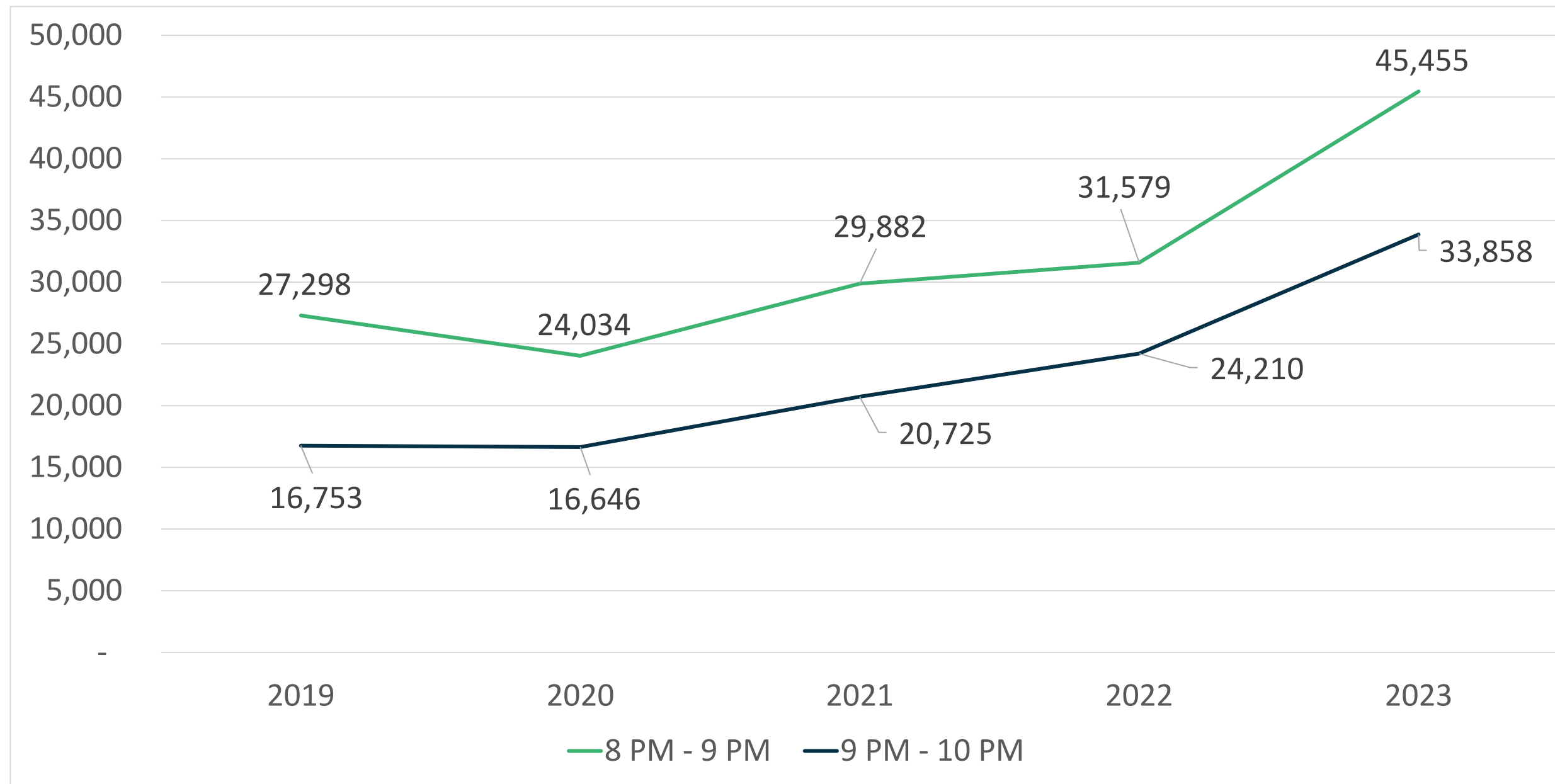
8 PM to 10 PM

Weekday

Saturday



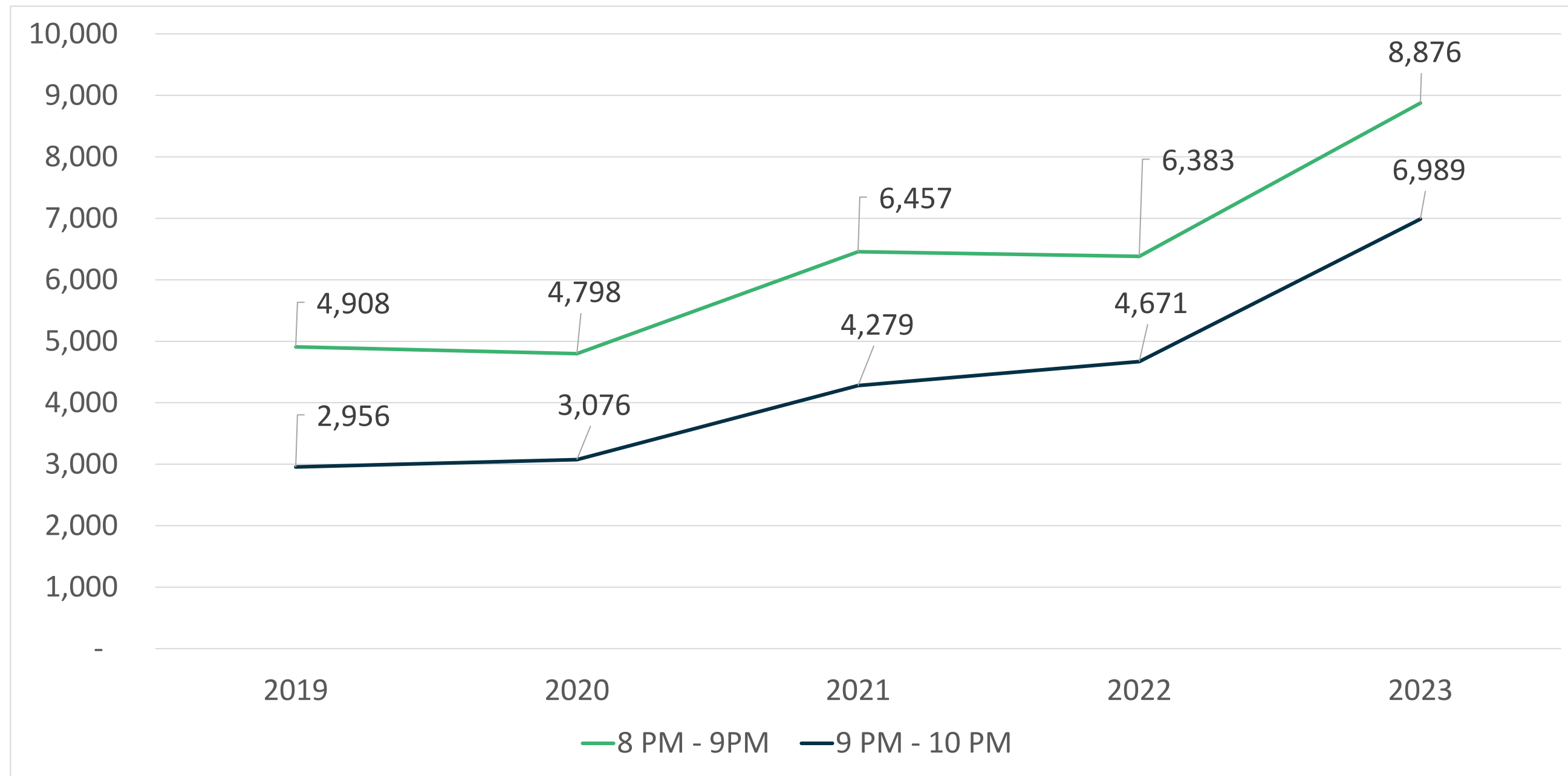
Weekday Ridership by Hour After 8 PM (2019-2023)



	2020	2021	2022	2023
8 PM - 9 PM % Δ	-12%	24%	6%	44%
9 PM - 10 PM % Δ	-1%	25%	17%	40%

*80% increase over pre-COVID ridership (+35,262)

Saturday Ridership by Hour After 8 PM (2019-2023)



	2020	2021	2022	2023
8 PM - 9 PM % Δ	-2%	35%	-1%	39%
9 PM - 10 PM % Δ	4%	39%	9%	50%

*102% increase over pre-COVID ridership (+8,001)

Route Improvements

Impacts of Adjustments on Ridership

Route 48

Increased Saturday frequencies from 60 minutes to 30 minutes. Provided more frequent service between Dayton Transfer point, 10th Ave, and Three Rivers on Saturdays

Route 64

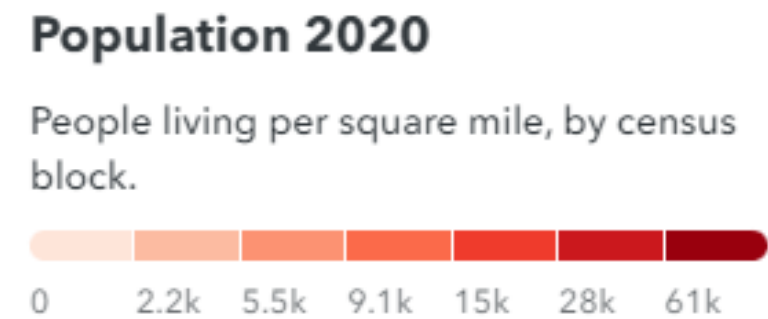
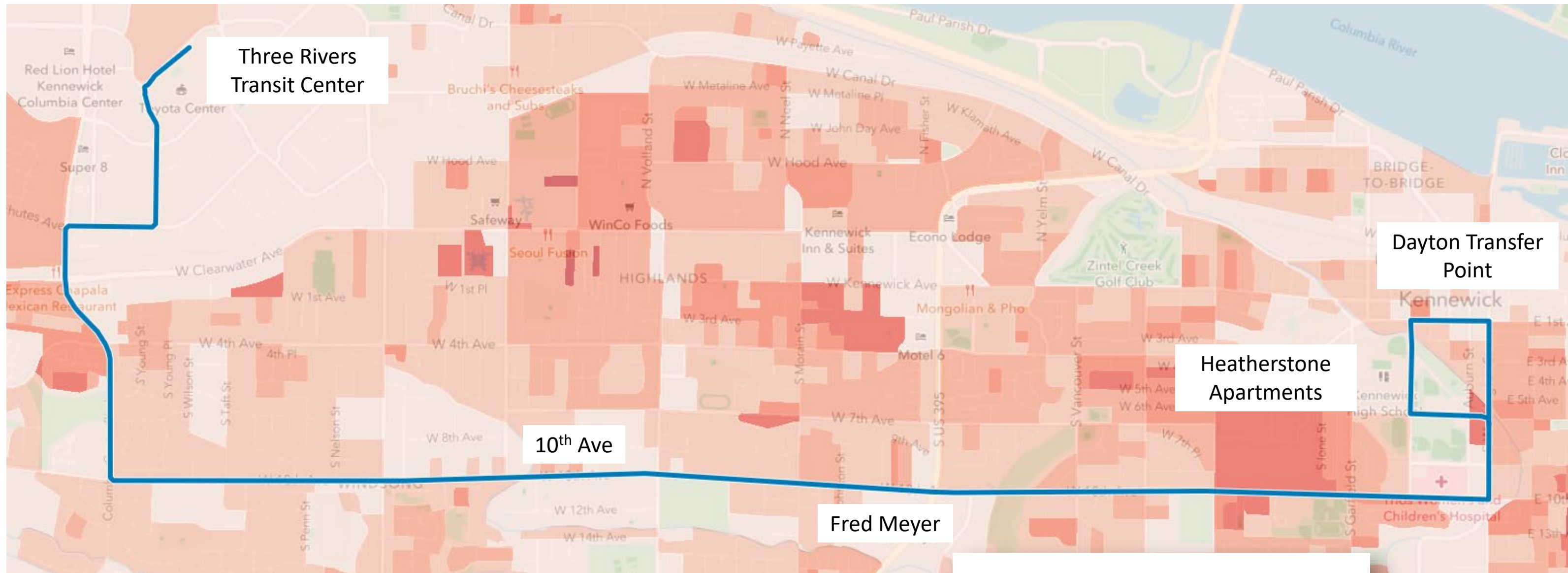
Extended route further into East Pasco to serve Lakeview Community and the new Amazon Fulfillment Centers

Route 67

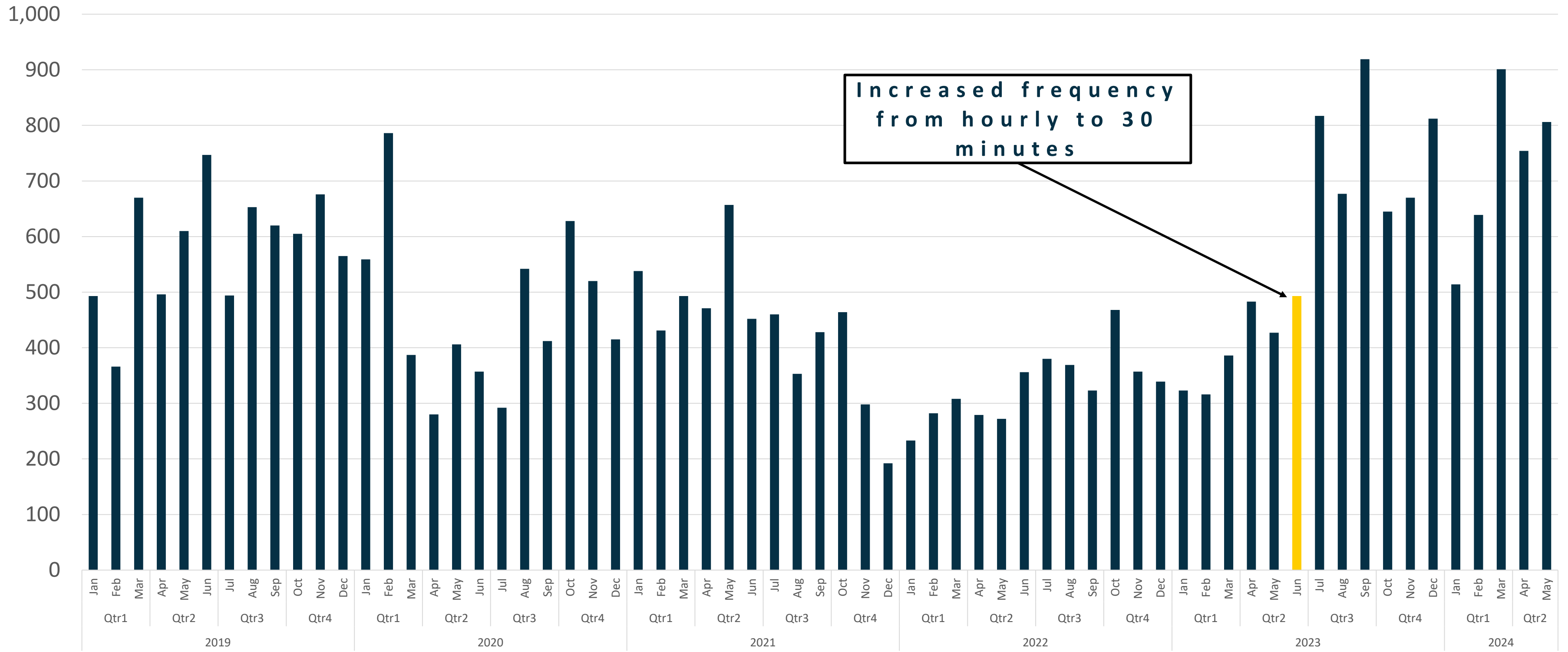
Extension of Route 67 and increase of frequencies from 60 minutes to 30 minutes. Budget neutral change since the low-productivity Route 66 was eliminated.



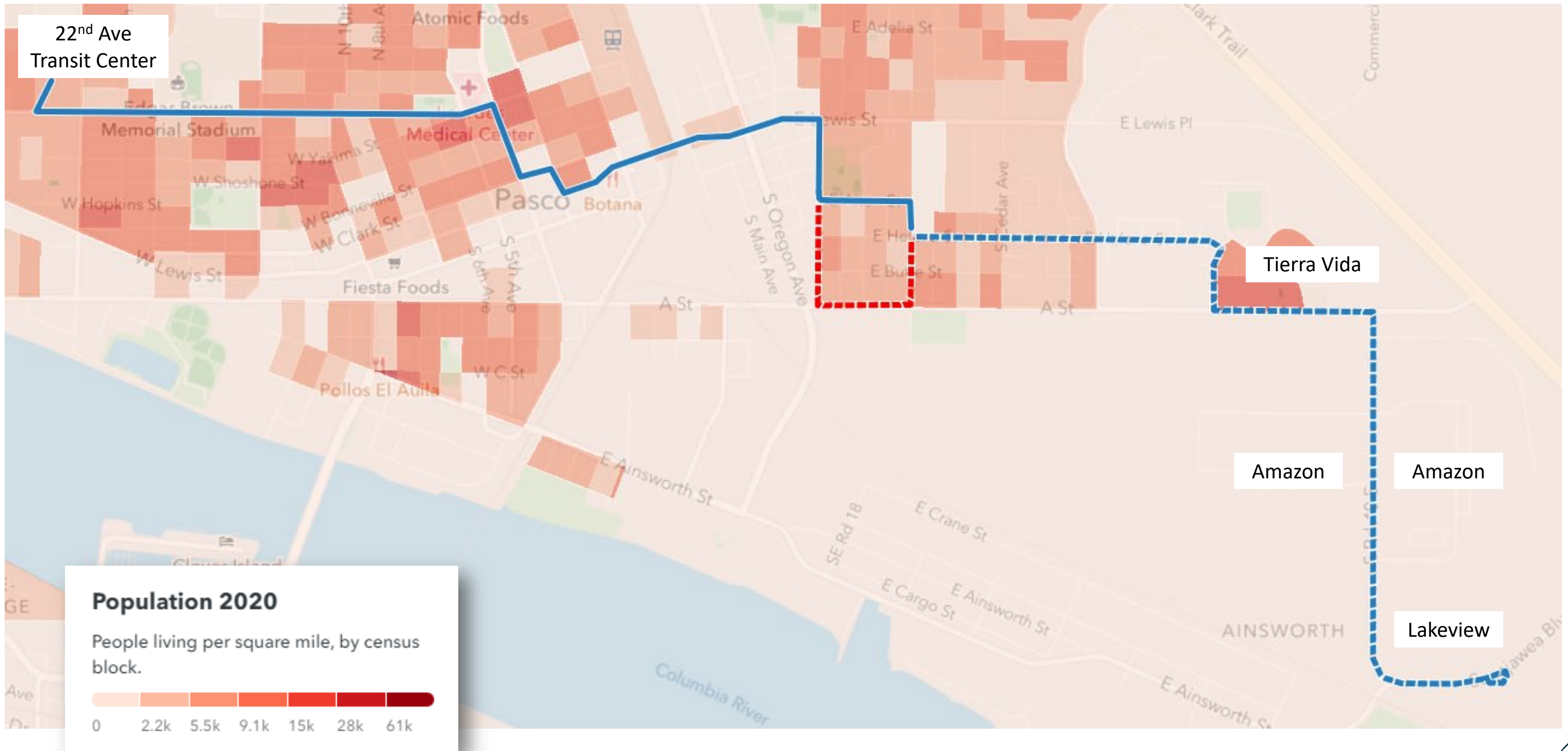
Route 48 – Kennewick Local



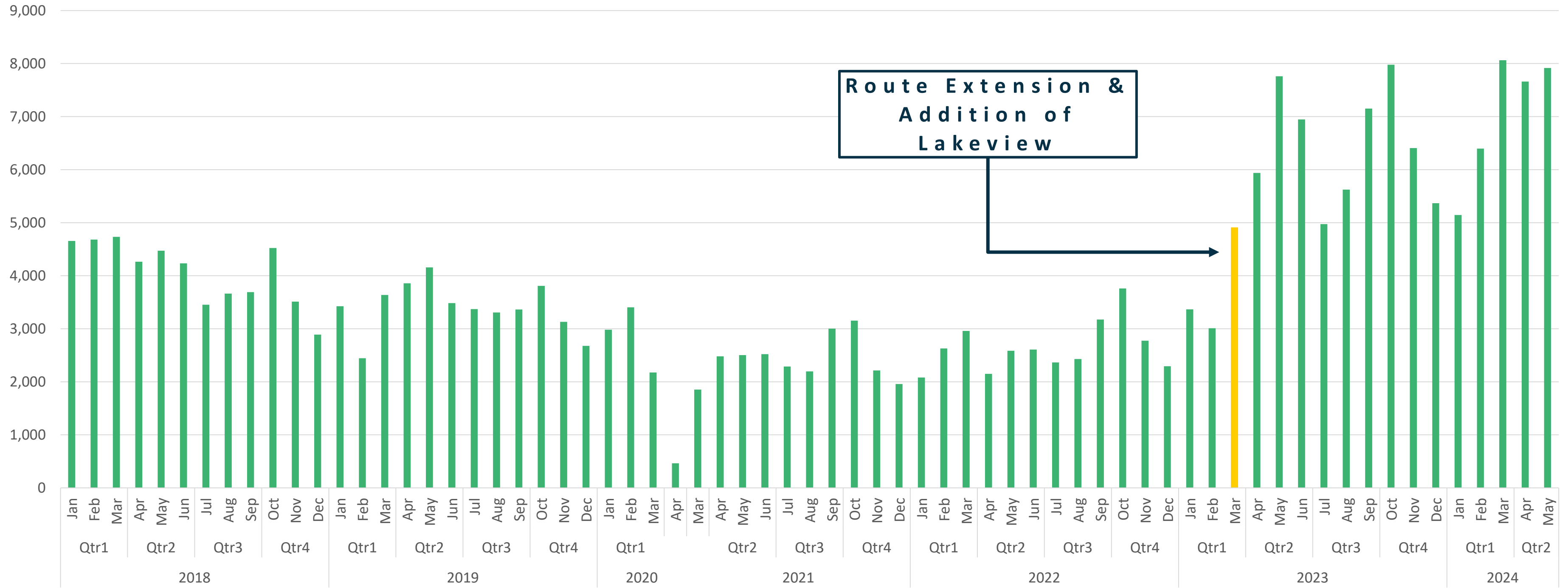
Route 48 – Saturday



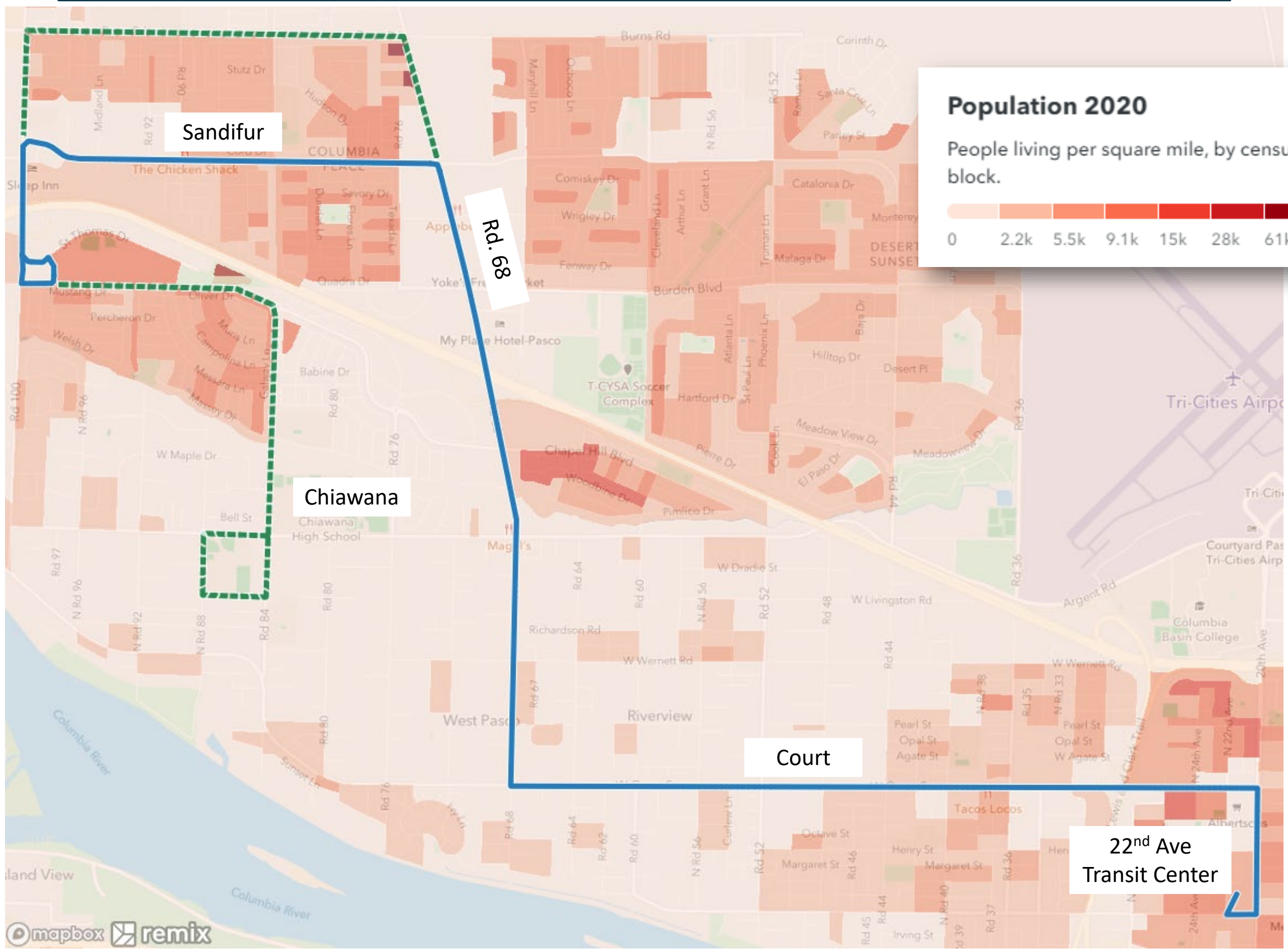
Route 64 – Pasco Local



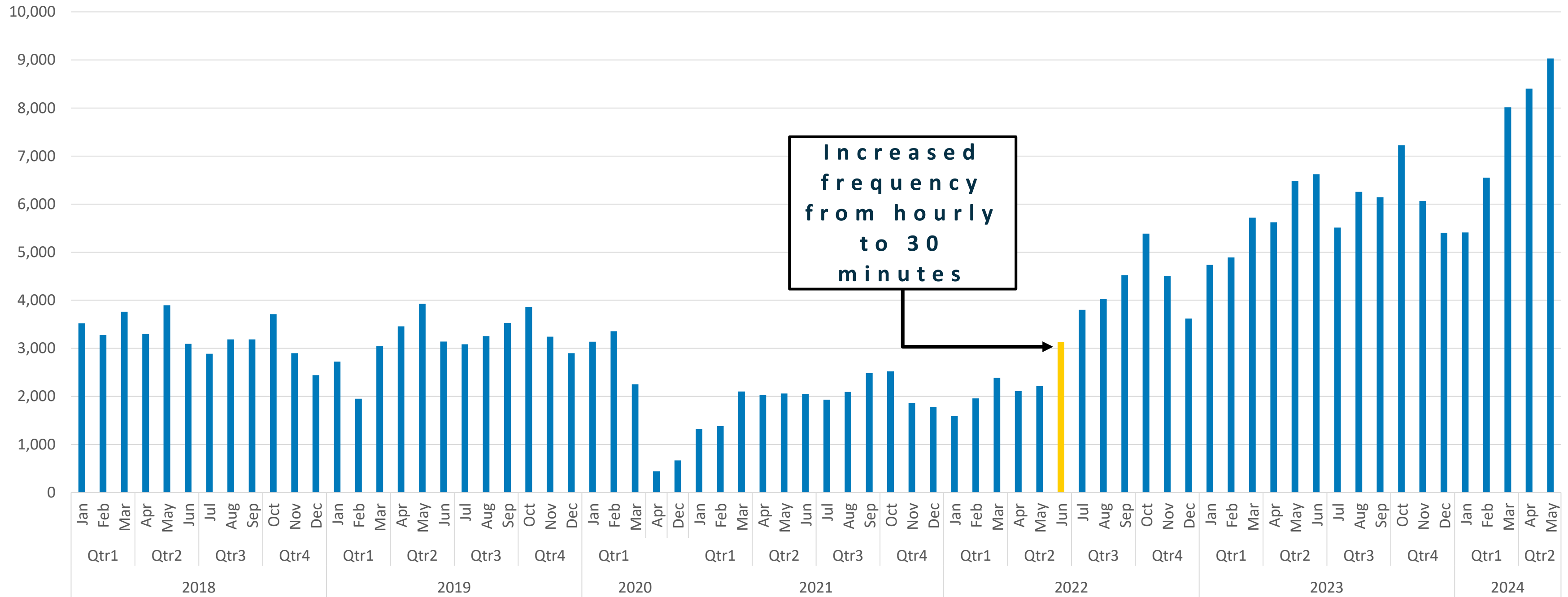
Route 64 - Pasco



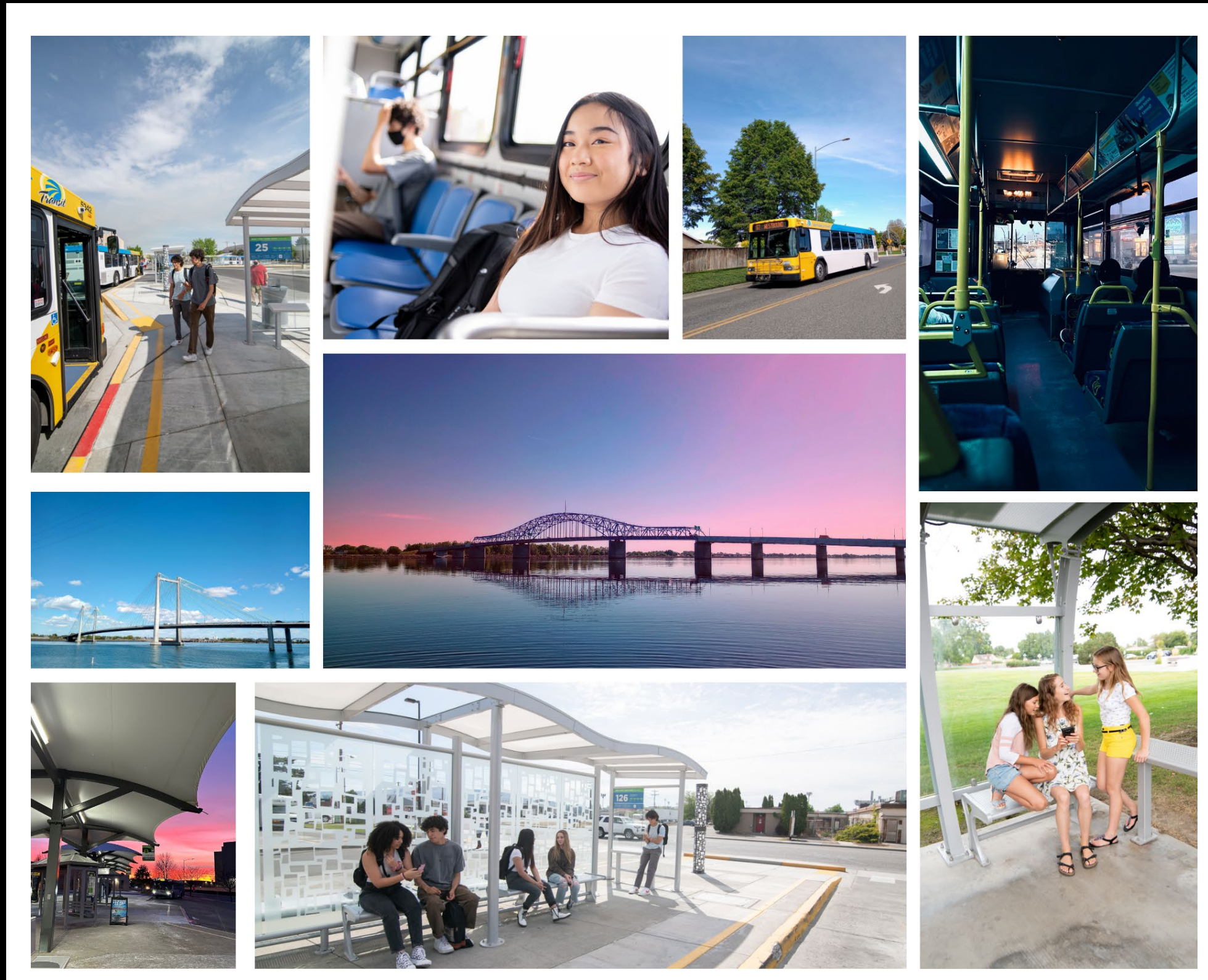
Route 67 – Pasco Local



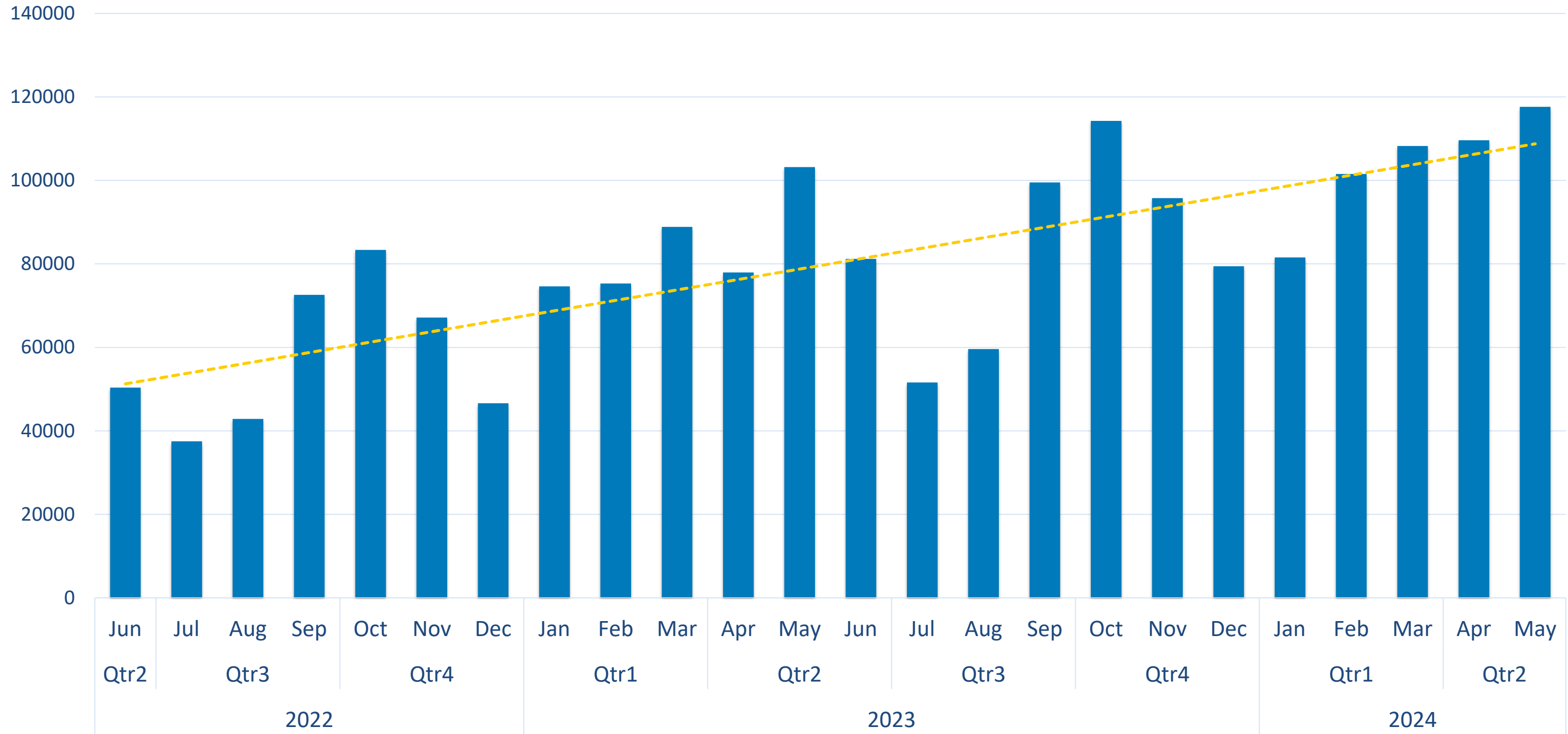
Route 67 – Pasco



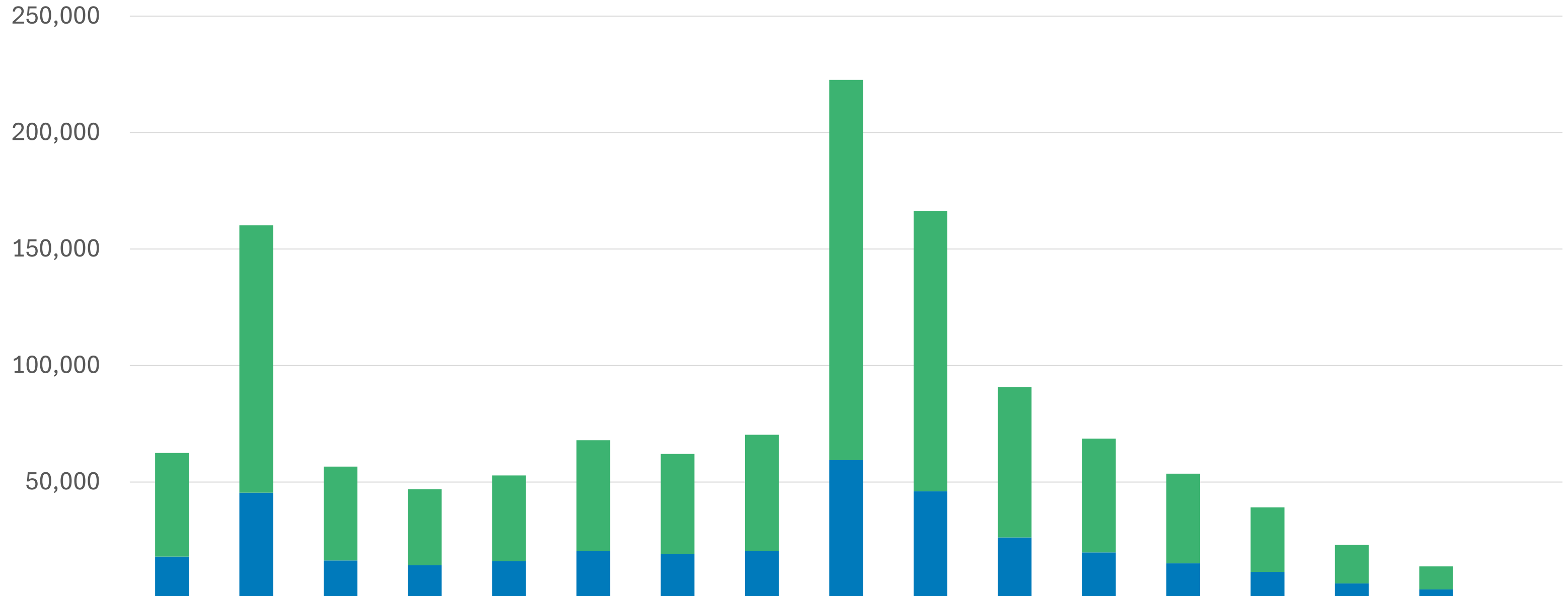
Youth Ride Free and Student Transportation



Youth Ride Free Data



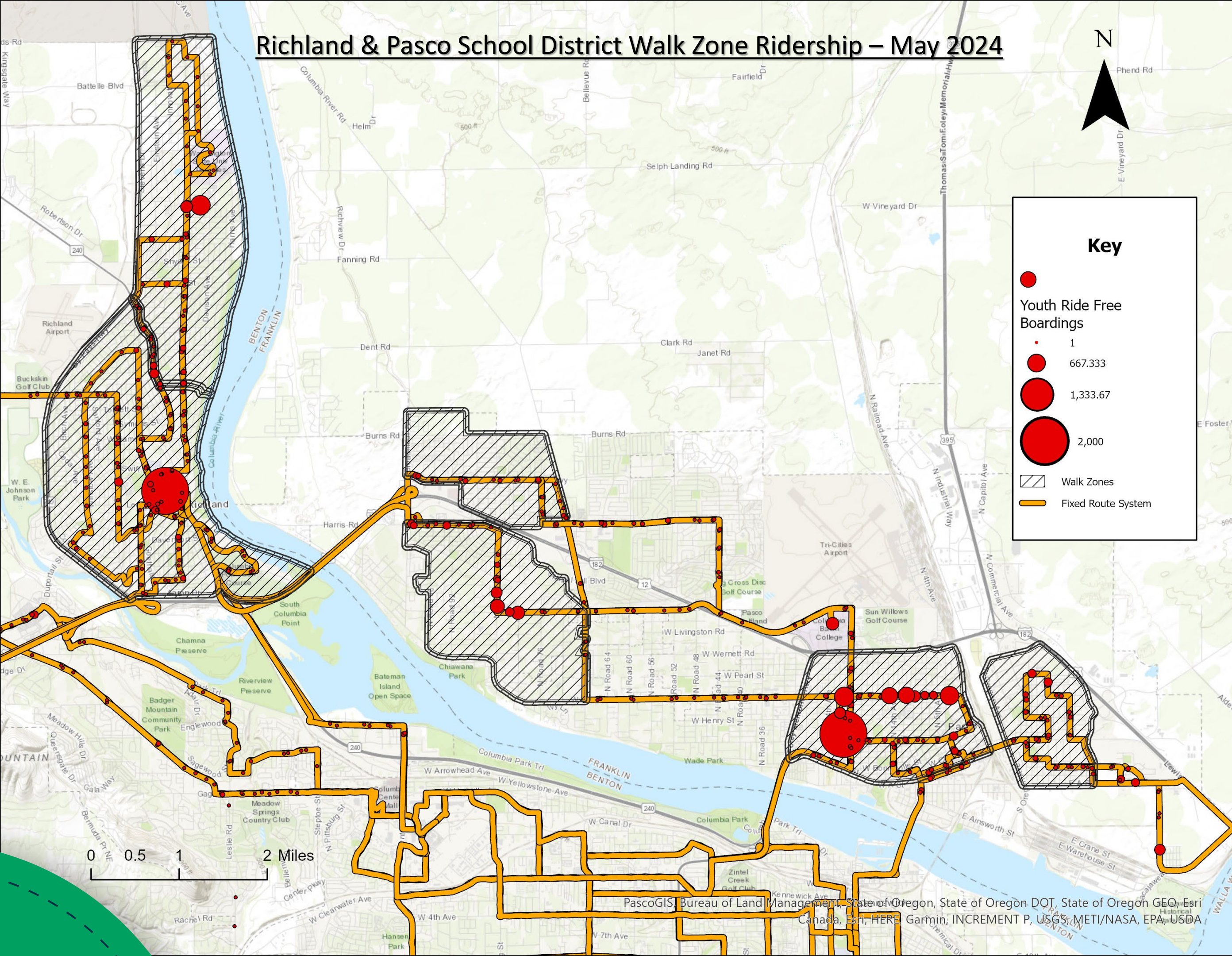
Youth Ridership By Hour



	Sum of 6:00 AM	Sum of 7:00 AM	Sum of 8:00 AM	Sum of 9:00 AM	Sum of 10:00 AM	Sum of 11:00 AM	Sum of 12:00 PM	Sum of 1:00 PM	Sum of 2:00 PM	Sum of 3:00 PM	Sum of 4:00 PM	Sum of 5:00 PM	Sum of 6:00 PM	Sum of 7:00 PM	Sum of 8:00 PM	Sum of 9:00 PM	Sum of 10:00 PM
■ 2023	44,49	114,7	40,26	32,71	36,85	47,49	42,86	49,81	163,3	120,3	64,51	48,85	38,48	27,70	16,63	9,909	223
■ 2022	17,95	45,42	16,33	14,22	15,94	20,46	19,17	20,48	59,33	46,03	26,19	19,78	15,05	11,42	6,420	3,861	75

■ 2022 ■ 2023

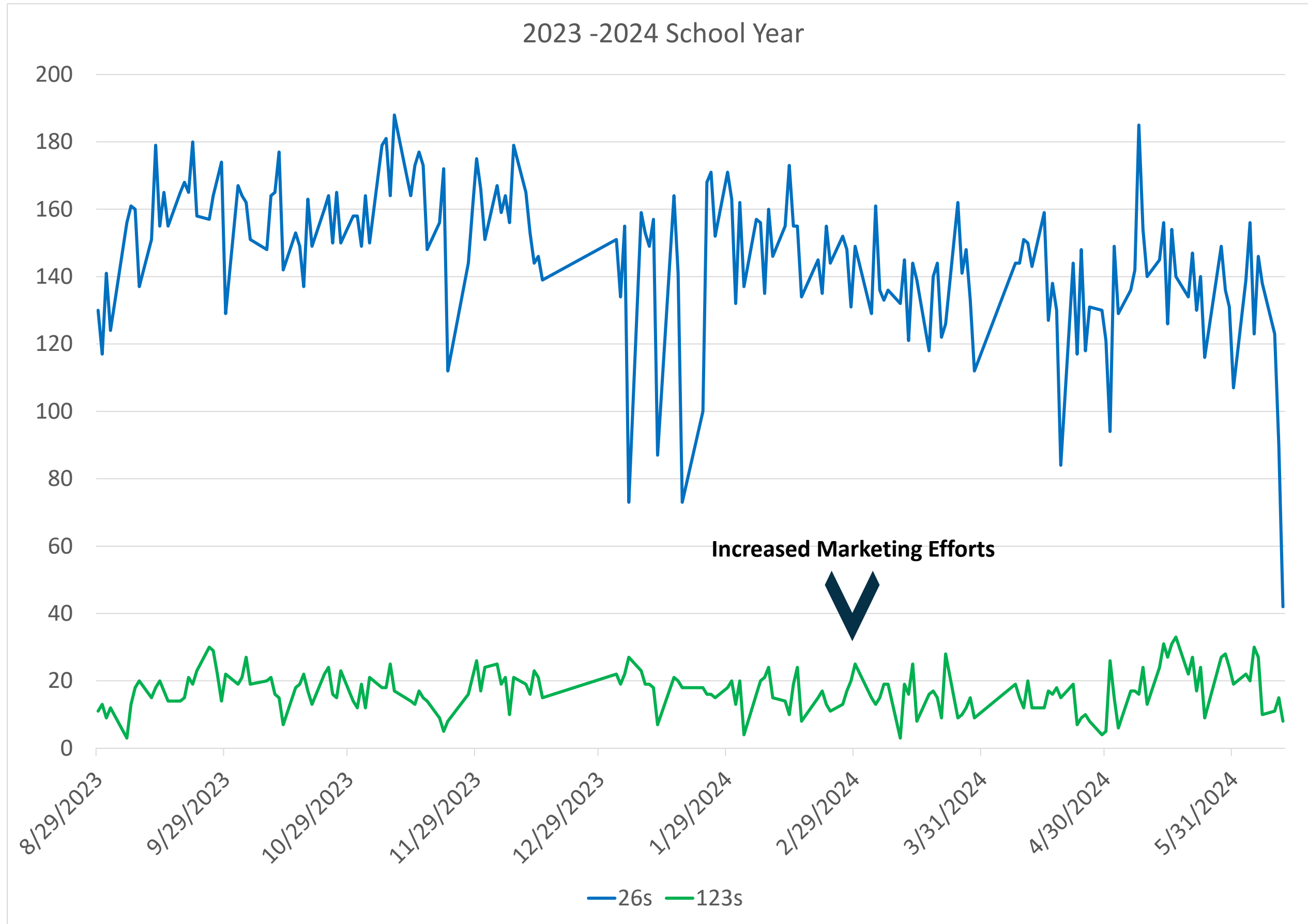
Richland & Pasco School District Walk Zone Ridership – May 2024



Location	May Youth Ridership
Pasco Bus Zone	3,096
Pasco Walk Zone	20,164
Richland Bus Zone	879
Richland Walk Zone	10,961
Totals	35,100
% Boardings within Walk Zone	89%



Richland School Trippers



Future & Unserved Schools

KENNEWICK

- Desert Hills Middle School

PASCO

- Orion High School
- Sageview High School

RICHLAND/WEST RICHLAND

- Future Richland High School
- Libby Middle School

I-2117 Impacts

Potential Move Ahead Washington Fund Reductions

\$3.5M

Transit Support Grants

Annually

\$22.6M

Capital Project Funds

Over the Course of the Grant

\$1.9M

Special Needs Funding

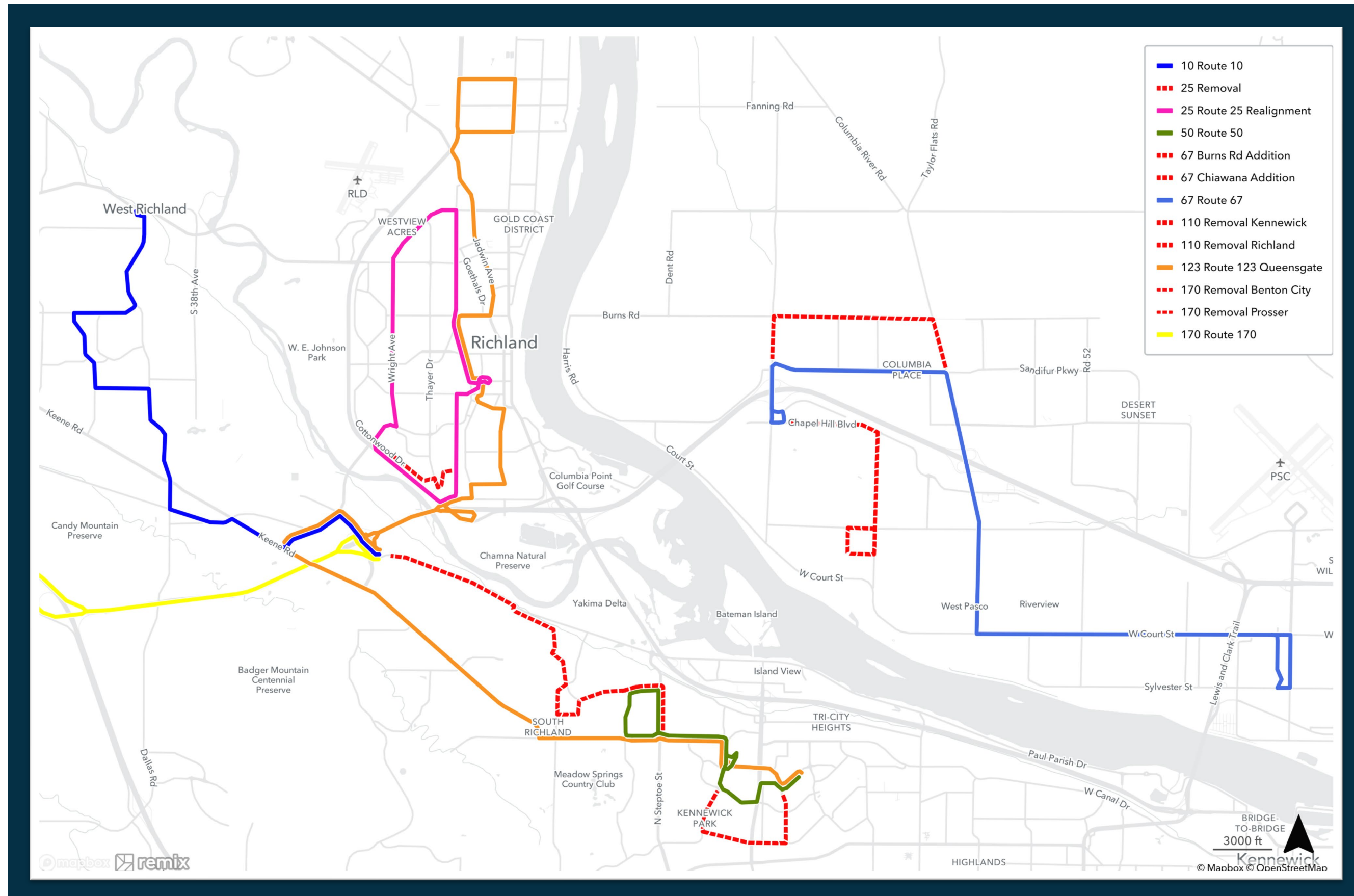
Annually

Ben Franklin Transit

2024 Modified Annual Service Plan Revisions

Route	Original Plan	Modified ASP for 2024
Route 10	30 Min. Peak Service	60 Min. Service
Route 110	Removal	Removal
Route 123	Sunday Extension	Sunday Extension (June 2024)
Route 123s	Removal	Reassess in 2025
Route 170	60 min. Peak Service	60 min. Peak Service
Route 25	Realignment	Realignment
Route 50	30 min. Weekday/ 15 min. Saturday	30 min. Weekday/ 30 min. Saturday
Route 67	Extend Alignment	No Changes to Current Route 67

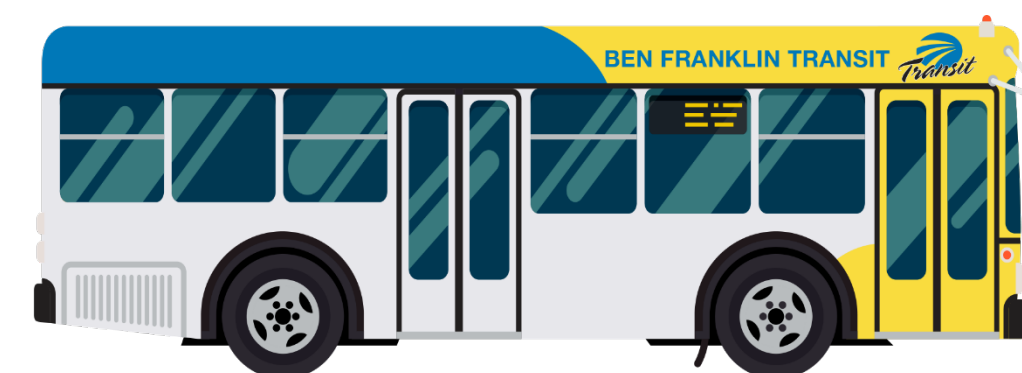
2024 ASP Service Changes



ASP 2025

Scenarios A & B Review

Contingent on Outcome of I-2117



Scenario A

Service Changes

Low -productivity service identified and reduced or eliminated if service reductions are needed. New service added to reduce travel times between cities and increase efficiencies.

Impacts of Service Reduction

Budget neutral when compared to forecasted for 2024 (226,500 VRH)
Decrease in revenue hours when compared to 2024 budgeted (231,000 VRH)

CONNECT

Zone adjustments considered. Overflow service will still be incorporated in 2024.

Scenario A

Cost Neutral Effective June 2025

Service	City	Change	% Δ
Route 41	Kennewick	Eliminate Saturday service and reroute to reduce 1 bus on weekdays.	-2.2%
Route 26	Richland	End weekday service at 8 PM	-0.3%
Saturday Service	Benton & Franklin Co.	End majority of service at 7 PM. Keep highly productive routes that operate on Sundays.	-0.7%
Route 25	Richland	End at 6 PM on weekdays	-0.2%
Route 48	Kennewick	Reduce to hourly service on Saturdays	-0.3%
Routes 67, 68, 268	Pasco	Rt. 68, a variation of Rt. 67 extension and Rt. 268, operating weekdays until 6 PM then switching to Rt. 67 extension until 10 PM. Rt. 67 will operate on Saturday, but Rt. 268 will not.	-2.1%
Route 123s	Kennewick/Richland	Eliminate Service	-0.2%
Route 225	Pasco/Richland	Additional bus to include growing areas of West Pasco	2.2%
Express 2	Pasco/Richland	Weekday 30-min. peak periods.	1.7%
Express 4	Kennewick/Richland	Hourly weekday service (6 AM-8 PM)	1.9%
TOTAL			-0.2%

Scenario B

Service Changes

Low -productivity service identified and reduced or eliminated if service reductions are needed.

Impacts of Service Reduction

Estimated 5-10 % annual reduction would be reviewed and put forth.

CONNECT

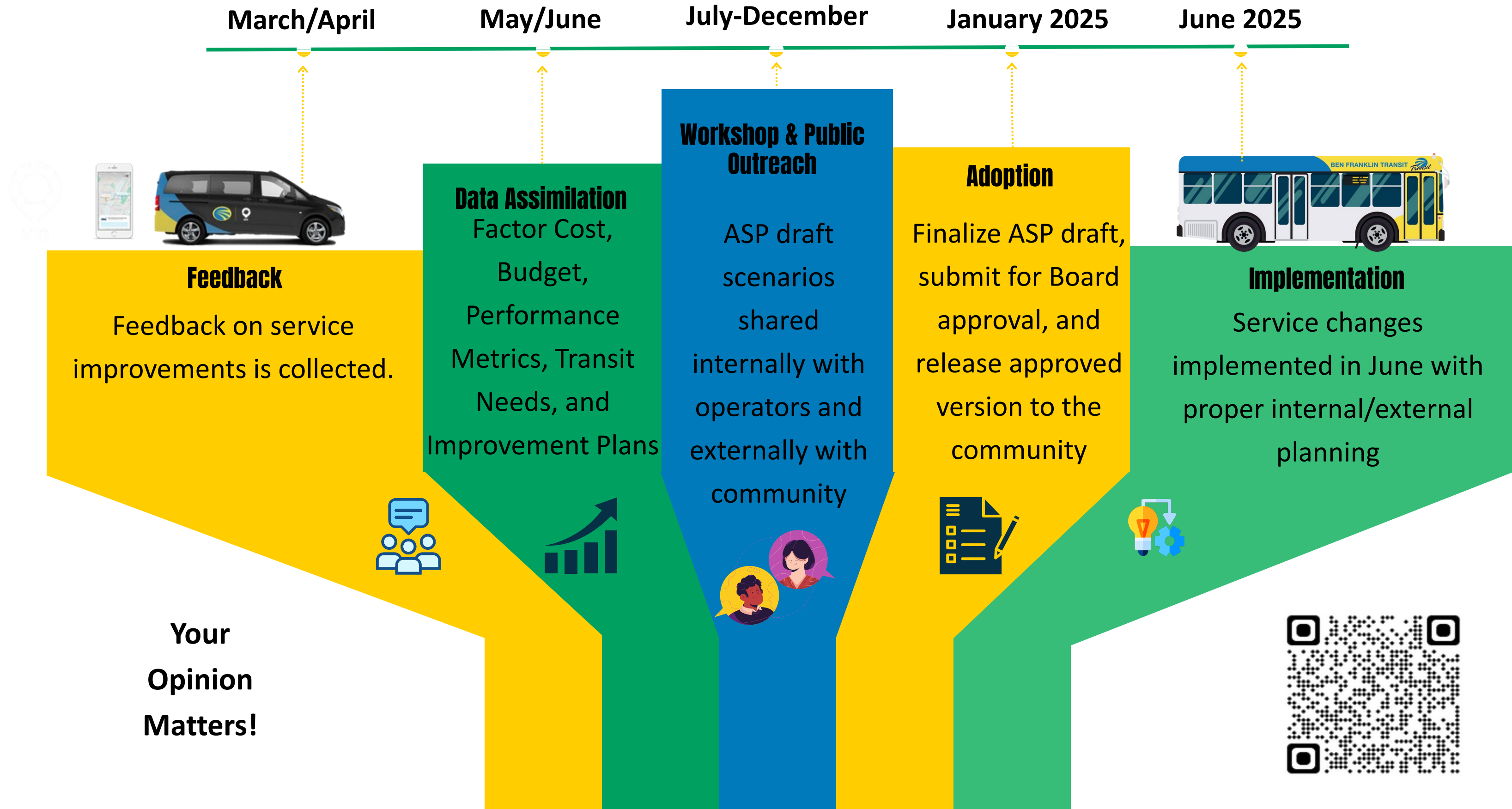
Estimated 10 -15% annual reduction would be reviewed and put forth. Zone adjustments considered. Overflow service will still be incorporated in 2024.

Scenario B

Major Service Reduction Effective June 2025

Service	City	Change	% Δ
Route 41	Kennewick	Eliminate Saturday Service and reroute to reduce 1 bus on weekdays.	-2.2%
Saturday Service	Benton & Franklin Co.	End majority of service at 7 PM. Keep highly productive routes.	-0.7%
Route 25	Richland	End at 6 PM on weekdays	-0.2%
Route 48	Kennewick	Reduce to hourly service on Saturdays	-0.3%
Route 123s	Kennewick/Richland	Eliminate service	-0.2%
Weekday Service	Benton & Franklin Co.	End majority of service at 8 PM. Keep highly productive routes until 10 PM.	-1.8%
Routes 67, 68, 268	Pasco	Rt. 68, a variation of Rt. 67 extension and Rt. 268, operating weekdays until 6 PM then switching to Rt. 67 extension until 10 PM. Rt. 67 will operate on Saturday, but Rt. 268 will not.	-2.1%
Special Events	Benton & Franklin Co.	Possibly eliminate all except Fair service. (Cable Bridge Run, Boat Races, Art in the Park, Richland National Night Out)	-0.1%
TOTAL			-7.6%

2025 Annual Service Plan Process





Questions?